

Mr. Francis Scarpaleggia, MP

Chair

05/03/2021

CC: Mr. Dan Albas, Ms. Monique Pauzé, Vice Chairs

Standing Committee on Environment and Sustainable Development
Sixth Floor, 131 Queen Street
House of Commons
Ottawa ON K1A 0A6

Dear Chair and Standing Committee Members:

As part of the Standing Committee on Environment and Sustainable Development's ongoing study of single-use plastics, we wish to provide our insights into the discussion, particularly since our brand and products have been referenced during recent committee meetings.

Tetra Pak is the global leader in providing packaging and processing solutions to the food and beverage industry in over 160 countries. Today, our solutions and innovations help protect our planet by having a low impact on the environment.

At Tetra Pak, we touch millions of people's lives every day, enabling better nutrition and healthier lifestyles through food processing and packaging solutions that ensure food safety and quality. Guided by our global brand promise, *protects what's good*, we strive to make a difference by protecting food, people and futures.

We have a proud legacy in Canada. Our Canadian headquarters is based in Toronto, Ontario. In fact, our first office outside of Sweden was opened in Canada in 1950. We supply carton solutions to customers from coast-to-coast.

We at Tetra Pak are fully supportive of policies that increase recycling rates and reduce litter fairly across all packaging types. Ensuring our products are recyclable and recycled is an important component of our work as we continuously strive to reduce the climate impact of our products. Worldwide, one million tons of used beverage cartons are recycled every year and we support dedicated carton collection programmes in more than 77 markets.

Our ambition is to create the world's most sustainable food package - contributing towards carbon-neutral production and distribution. A one litre Tetra Pak carton package is typically made of approximately 70% paperboard, 25% plastic and 5% aluminium to protect the product inside. All carton packages are fully recyclable where efficient waste management and recycling infrastructure is in place.

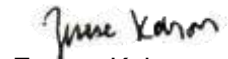
Our commitments to the planet are foundational to who we are as a company. We continuously work towards reducing the climate impact of our offerings and our operations, in close co-operation with our customers, suppliers and other stakeholders along the value chain. While we are unwavering in our commitment to reducing litter and leaving a positive impact on our climate, we can only do so when recycling programs are robust enough to ensure that all recyclable products can be recovered. We are committed to working with our industry partners and policy makers to advance a low-carbon circular economy and effective recycling is at the heart of this.

We admire the work the committee is doing to understand the impacts of single-use plastics on the environment. As the committee considers its recommendations following its study, we wish to underscore that when packaging is fully recovered and effectively recycled, the negative externalities are significantly reduced. However, this can only happen when proper infrastructure and education programs are in place. In addition, it is critical in designing an effective program that terminology is well defined. For example, the trade name of Tetra Pak is often used generically to reference carton packaging; however, our cartons are unique, and Tetra Pak is a

trademark. We are always willing to share our global experiences in this space and work with the federal government to create a policy that achieves our shared sustainability goals.

Thank you again for the opportunity to provide our input to the committee. We wish you success in this study and look forward to reading the committee's full report.

Sincerely,

A handwritten signature in black ink, appearing to read "Zerene Kahan".

Zerene Kahan
Director of Public Affairs, America