



Standing Committee on Industry and Technology

Request for Further Information

2024 / 04 / 05

Wireless Prices

Bell - Ontario						
	March 2020	March 2021	March 2022	March 2023	March 2024	Change 2020-2024
Monthly Price	\$85.00	\$80.00	\$85.00	\$60.00	\$50.00	-41%
Data (GB)	20	30	40	15	60	200%
\$/GB	\$4.25	\$2.67	\$2.13	\$4.00	\$0.83	-80%

Virgin - Ontario						
	March 2020	March 2021	March 2022	March 2023	March 2024	Change 2020-2024
Monthly Price	\$55.00	\$45.00	\$55.00	\$55.00	\$34.00	-38%
Data (GB)	4	6	10	10	50	1150%
\$/GB	\$13.75	\$7.50	\$5.50	\$5.50	\$0.68	-95%

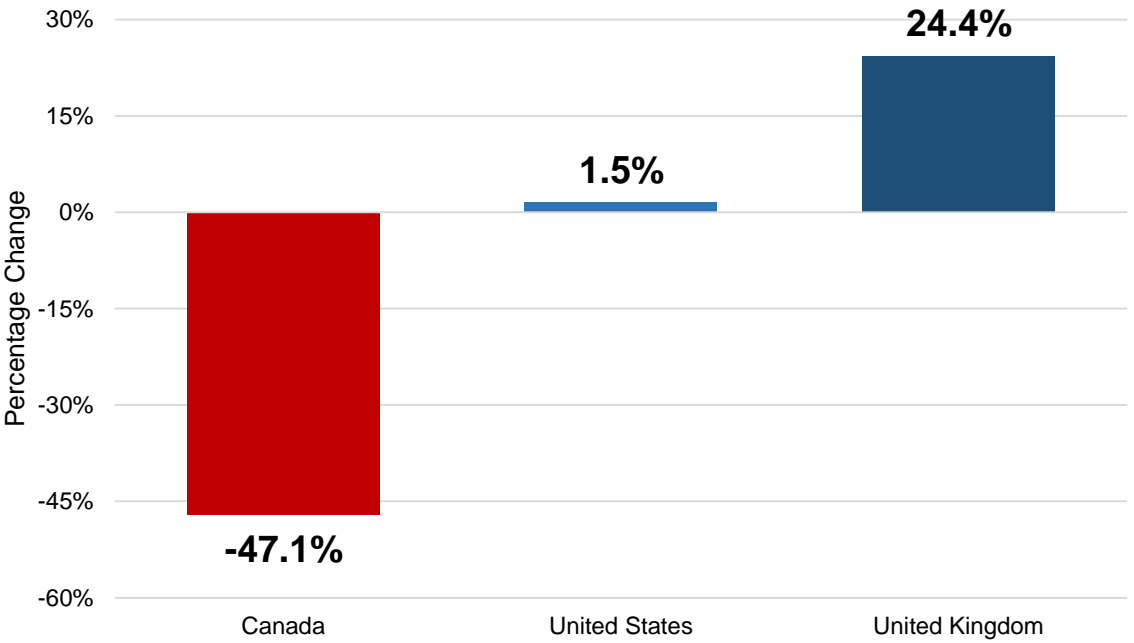
Bell - Quebec						
	March 2020	March 2021	March 2022	March 2023	March 2024	Change 2020-2024
Monthly Price	\$55.00	\$55.00	\$55.00	\$55.00	\$34.00	-38%
Data (GB)	8	15	15	15	50	525%
\$/GB	\$6.88	\$3.67	\$3.67	\$3.67	\$0.68	-90%

Virgin - Quebec						
	March 2020	March 2021	March 2022	March 2023	March 2024	Change 2020-2024
Monthly Price	\$45.00	\$45.00	\$44.00	\$40.00	\$29.00	-36%
Data (GB)	4	7	10	15	20	400%
\$/GB	\$11.25	\$6.43	\$4.40	\$2.67	\$1.45	-87%

- Over the past five years the **monthly price** for comparable wireless service has **declined** between **36%** and **41%**
- During that same period, **data** provided has **increased** between **200%** and **1,150%**
- As a result, **\$/GB** has decreased between **80%** and **95%**
- This does not include the various discounts available throughout the year

Canadian Prices Fallen Further than U.S and U.K.

Wireless Consumer Price Index
(January 2019 to January 2024)

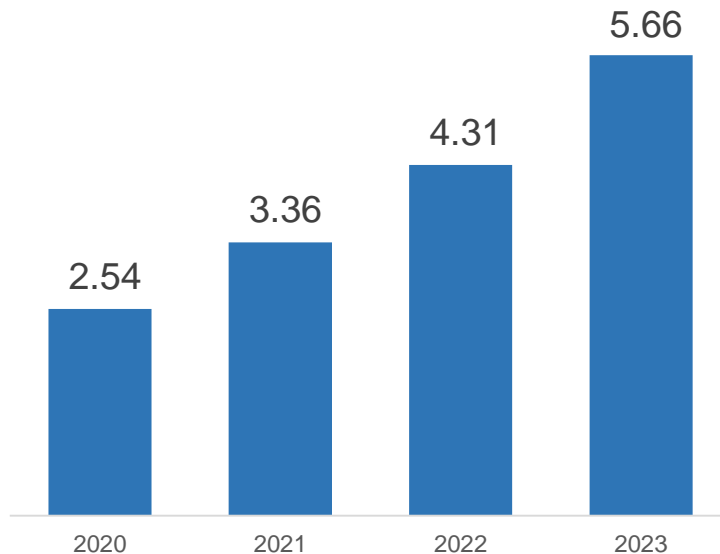


Source: Canadian Telecommunications Association based on Statistics Canada Consumer Price Index – Cellular Services; US Bureau of Labour Statistics Data, BLS Database, Wireless telephone services; UK Office for National Statistics, CPI Index Wireless telephone services.



Wireless Data Usage

Average Data Use per Month – Mobile Phones
(In GB)

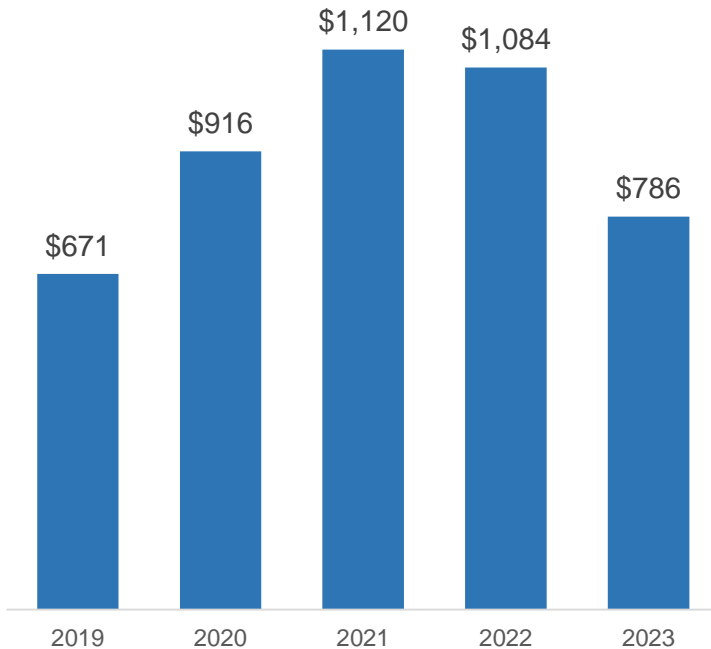


123%
increase
between
2020 – 2023

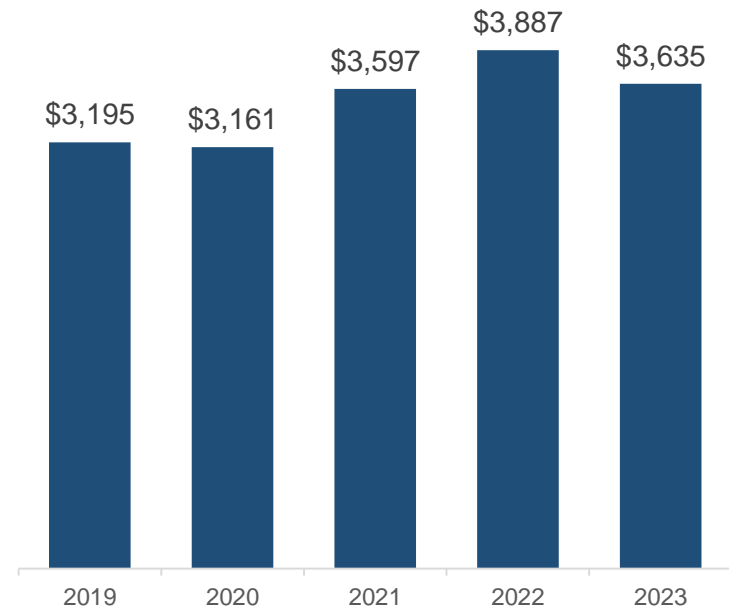
Continued network investment is required to support the continued growth in data usage

Capital Expenditure

Wireless Capital Expenditure (\$M)



Wireline Capital Expenditure (\$M)



Bell has invested \$22 billion in its networks