

## Standing Committee on Finance (FINA)

### Pre-budget consultations 2012

## ClevrU Corporation

### Responses

#### 1. Economic Recovery and Growth

*Given the current climate of federal and global fiscal restraint, what specific federal measures do you feel are needed for a sustained economic recovery and enhanced economic growth in Canada?*

Provide Canadian companies with access to funding for growth beyond Canada. Immigrants with the language skills and proven occupational skills will accelerate the development of business. Support to expand opportunities in global markets through experienced trade commission team. Working with focus on developing countries with extraction industry potential to converge Canadian talent and business expertise to build a solid foundation through business for future growth.

#### 2. Job Creation

*As Canadian companies face pressures resulting from such factors as uncertainty about the U.S. economic recovery, a sovereign debt crisis in Europe, and competition from a number of developed and developing countries, what specific federal actions do you believe should be taken to promote job creation in Canada, including that which occurs as a result of enhanced internal and international trade?*

Team Canada is a powerful example of Canadians working together with government to achieve a common goal in the international market. Increased funding for growth outside of Canada is needed. There are massive opportunities in emerging markets and Canadians are uniquely qualified to address the market and secure the business. Canada is a special brand the world recognizes and welcomes to make it easy to build a bridge and create the opportunity for incremental business. The new immigration policy will create a pool of qualified workers ready to begin work days after arrival. This is needed for Canada to grow.

#### 3. Demographic Change

*What specific federal measures do you think should be implemented to help the country address the consequences of, and challenges associated with, the aging of the Canadian population and of skills shortages?*

The new immigration policy suggested by Minister Kenney is brilliant. This model works well in countries like Australia. Plans for Canada will enhance this model and make it possible to ramp up employees with the right skills ready to help Canada build a new future through innovative jobs and emerging markets.

#### 4. Productivity

*With labour market challenges arising in part as a result of the aging of Canada's population and an ongoing focus on the actions needed for competitiveness, what specific federal initiatives are needed in order to increase productivity in Canada?*

The ability to attract and test immigrants online for language and vocational skills before they come to Canada is important. This insures that the pool of immigrants can be matched with an employment opportunity before they leave for Canada and begin work days after arrival. This provides immediate impact on the ability to create wealth inside Canada and creates greater global awareness of market opportunities outside of Canada.

## **5. Other Challenges**

*With some Canadian individuals, businesses and communities facing particular challenges at this time, in your view, who is facing the most challenges, what are the challenges that are being faced and what specific federal actions are needed to address these challenges?*

Canadian companies expanding their company in emerging markets creating innovative jobs in the technology sector. This group of businesses has the most potential and is perhaps the most difficult to grow with reduced VC capital and global competitors with access to increased capital and markets. A strategic approach for working with the Federal government is critical to this groups success.